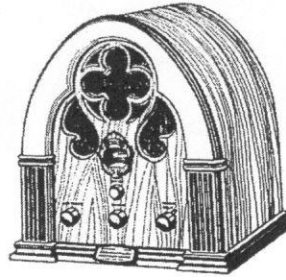


The ILLUSTRATED

Number 424



PRESS

November 2014

Sam Spade Says: "EDGEWORTH"

is America's Finest Pipe Tobacco

—and that new pocket pouch sure is handy!"

HOWARD DUFF (SAM SPADE to millions of radio and movie fans) finds the extra high grade Edgeworth blend packed with *real pipe pleasure!* "And," says Howard, "that handy pouch keeps the tobacco always fresh. It fits my pocket snug—like a handkerchief."

Remember, every pack is a *new pouch!*

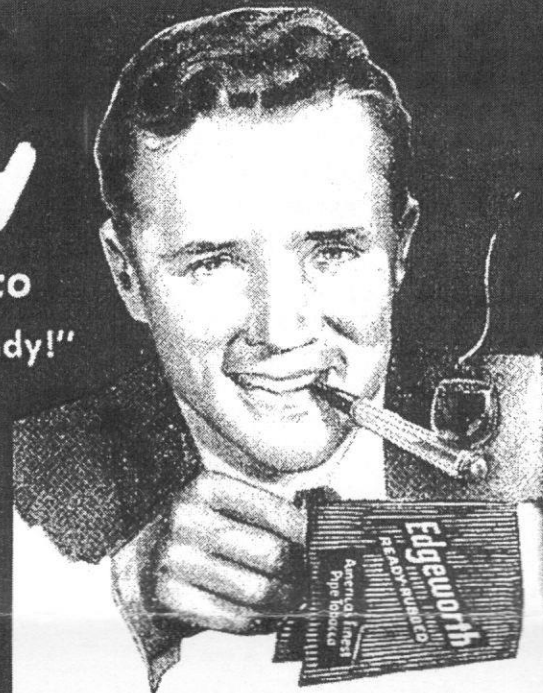
To Make New Friends—For
EDGEWORTH
Here's a Sensational Pipe Offer!

Cool-smoking pipe with brightly polished aluminum shank and genuine imported briar bowl.

ONLY
50¢ PLUS outside flaps from 12 pocket pouches of Edgeworth Pipe Tobacco. Offer limited to U. S. A. Expires January 31, 1950.

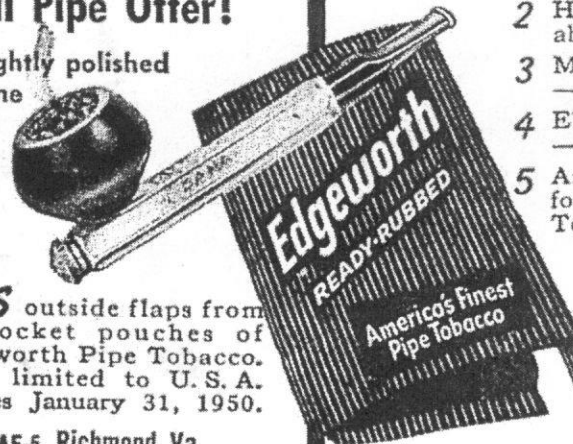
Send to Edgeworth, Dept. SAE-5, Richmond, Va.

HOWARD DUFF starring in "Fugitive from Terror," a Universal-International Picture.



You'll Like the New Improved
SEAL PAK POUCH!

- 1 Guarantees "flavor-aroma"—freshness
- 2 Handy, convenient, pliable, form-fitting
- 3 Makes pipe loading easy—no waste
- 4 Eliminates pocket bulge—folds smaller as used
- 5 America's finest package for America's Finest Pipe Tobacco



FOR PIPE PLEASURE ...Smoke EDGEWORTH READY-RUBBED, fragrant, cool, long-smoking ... or EDGEWORTH SLICED, crumble to your personal taste.

THE
REASON
THE
STORY

The Illustrated Press

MEMBERSHIP INFORMATION

Club Membership: \$20.00 per year from January 1st to December 31st. Members receive a media library listing and a monthly newsletter. Memberships are as follows: If you join January-March, \$20.00; April-June, \$14.00; July-September, \$10.00; October-December, \$7.00. All renewals should be sent in as soon as possible to avoid missing issues of the newsletter. Please be sure to notify us if you have a change of address. The Old Time Radio Club meets on the first Monday of the month at 7:30 p.m. during the months of September through June at St. Aloysius School Hall, Cleveland Drive and Century Road, Cheektowaga, NY. There is no meeting during the month of July and a Club picnic in August.

Anyone interested in the Golden Age of Radio is welcome. The Old Time Radio Club is affiliated with the Old Time Radio Network.

CLUB MAILING ADDRESS

Old Time Radio Club
56 Christen Court
Lancaster, NY 14086



All submissions are subject to approval prior to actual publication.

DEADLINE FOR THE ILLUSTRATED PRESS IS THE 1ST OF EACH MONTH PRIOR TO PUBLICATION.

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REMINDER

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19 Church Street
Lancaster, NY 14086
digbee45@aol.com

Library Rates: Audio cassettes and CD's are \$1.95 each and recorded on a club supplied cassette or CD which is retained by the member. Rates include postage and handling and payable in U.S. funds.

Club Web Page: Now you can view and download our various catalogs and club information at ---
www.buffalo-otr-club.org



Editor's Two Cents:

Happy fall to all. Next month is December. That means our annual Christmas Party is coming up. Please bring a dish to pass. The fun starts at 6:30pm. December also means the chance of snow occurring. That means if Clev.Hill School Dist. Closes, then so do we.

Jerry Collins called me to let me know he was having knee surgery on October 6th. We all wish him the best. Bob Wainman suffered a leg injury and was also on the disabled list. Dick Olday was also ill. Hopefully all, will be on the mend shortly.

I would also like to mention again that we will begin to digitize our newsletter in January. I would stress the point that Peter Bellanca needs your e-mail address. The good news is dues will be reduced to \$12.00 a year and you will see the newsletter in color. If you choose to have a hard copy or have no computer than the dues will remain the same. If you

would like a digital copy and a hard copy, your dues will remain the same.

You can receive a sample of the digital NL by e-mailing Peter too. So please send your e-mail address to Peter at pmb1620@gmail.com When sending please use IP digital copy as subject heading.

For those borrowing tapes from our library the following members have these numbers:

#1--#7853 Bill Barren

#7854--#9250 Tom Cherre

#9251--#10422 Dick Simpson

Our Knights Council had a Hopalong Cassidy movie night recently. I had a few trivia questions to share with you. 1. What was Bill Boyd's last movie? 2. What breed of horse was Topper, and how long did he live to? 3. In all how many Hoppy movies did he make? Answers are 1. Greatest Show on Earth 2. Quarter horse and 26. He made 66 feature films. We may have another old time movie night in December, with either The Bells of Saint Mary's or Miracle on 34th Street. More info later. Until then everyone stay healthy.

I Love A Mystery

Stairway to the Sun

By Martin Grams Jr.



The 'Stairway to the Sun' is considered by many "I Love A Mystery" fans as one of the best adventures of the series. With the exception of 'Temples of Vampires,' most of the adventures that Morse presented on Mystery were straight-forward situations set along the California Coast, tropical islands and desert locales. With this adventure, Morse gave the detectives a larger task: to explore an unexplored country, rumored to be a myth, and save the lives of the expedition. Doc Long and Jack Packard are hired to pilot and service an expedition into the South American jungle, headed by Dr. Karl Haugemann, scientist, and his two daughters, Frieda and Gretchen.

The initial object of the adventure was a safe landing atop the great, four-hundred square-mile, pre-historic plateau rising straight up out of the Venezuela jungle a mile

high. After making a successful landing with the first load of food and equipment, Jack learns that Dr. Haugemann is not capable of leading such an expedition. With the plane undamaged, the crew could fly out of the jungles (if it weren't for the fact that there is no room for a successful takeoff.) Forced to trek back to civilization by hacking their way back through the savage tangle of jungle and floating down the river, the expedition encounters numerous obstacles including a mile-high waterfall, deep caverns and underground chambers.

Gretchen: It's too bad we can't see more too, because this must be a really tremendous cavern.

Frieda: This is obvious by the manner in which our footsteps and voices echo....

Doc: Yeah, listen to this for instance...(back off) Yooooooweeeeee Ride 'em cowboy....

Jack: Heeey, Doc, cut that out....

Most important, is the discovery of a stairway cut out of the living rock

that climbs higher and higher until it vanishes in the haze and clouds above. Doc takes one look and dubs it the 'Stairway to the Sun.' It served undoubtedly as one way to reach the great plateau above. The continual drag upward (while not beyond the endurance of the two girls) creates a pull on muscles and delicate organs, which leaves them in agony of stitches and cramps after every twenty or thirty steps. After the long climb upwards, which takes two days and one night (a total of four episodes), the party reaches the top to discover evidence of natives whose intelligence is limited to Pagan taboos and poison darts and blow guns. A virtual city of cliff dwellers.

Prehistoric monkey men invade the cliff dwellers and jungle natives in search of the men and the two girls. Jack arranges for the short-wave set in working order and contacts the Venezuela Government station and the Caracas police. Shortly after, a mass of ape men start to invade and Jack shoots over their heads with a machine gun. This only makes them

angry and more ready for a fight. Dr. Haugemann insists on staying behind to explore the lost civilization, shooting his daughter Gretchen when she won't agree to stay behind. The rescue plane arrives. The expedition members are picked up and dropped off at the Caracas municipal airport. Gretchen's wounds are given a thorough examination and she is given the promise of quick victory. The 'Stairway to the Sun' was the second longest serial in the "I Love a Mystery" series, lasting a whole thirty chapters, twice the normal length of the serials Morse wrote for the program. The idea for the 'Stairway to the Sun' originated in Morse's second NBC Mystery Serial in 1930, *The Dragon in the Sub* (which also make a brief appearance in episode forty-four of the *Adventures By Morse* serial, 'Land of the Living Dead') No doubt originating from originating from one of Morse's encyclopedias, 'The Stairway to Sun' was based on real Mayan history. The Egyptian kings maintained the cult of the sun over

the the centuries. Building pyramids (symbols of the stairway to the sun or gods, the Egyptians believed these stairways also led to the afterlife. When a king or Pharaoh died, his actions were judged in the afterworld by Osiris, a form of sun god and ruler of the underworld. If they were considered just during their lifetime, the king would be transformed into a form of the sun god. In Palanque, Mexico, at one of the most beautiful of the classical Mayan sites, are large stone steps described as the "Stairway to the Sun."



The civilization became prominent in perhaps 700 A.D. and flourished for a few hundred years. This large area of ruins lies in the Chiapas state of Mexico, near the Guatemala border,



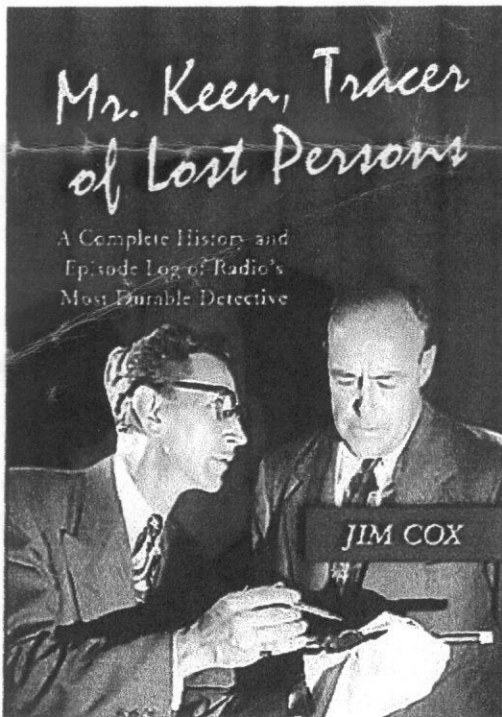
"I had on my shelf a British Great Encyclopedia," recalled Morse, "and I used it in every I Love A Mystery story that took place out of the country. I used that encyclopedia to find out what kind of forest they had, what kind of people they had, and it was all written reasonably and responsible. For example, *The Twenty Traitors of Timbuktu* was laid in Africa way back there when Africa was a different place than it is now. I couldn't possibly do that show today unless I said it happened back in the 1930s.



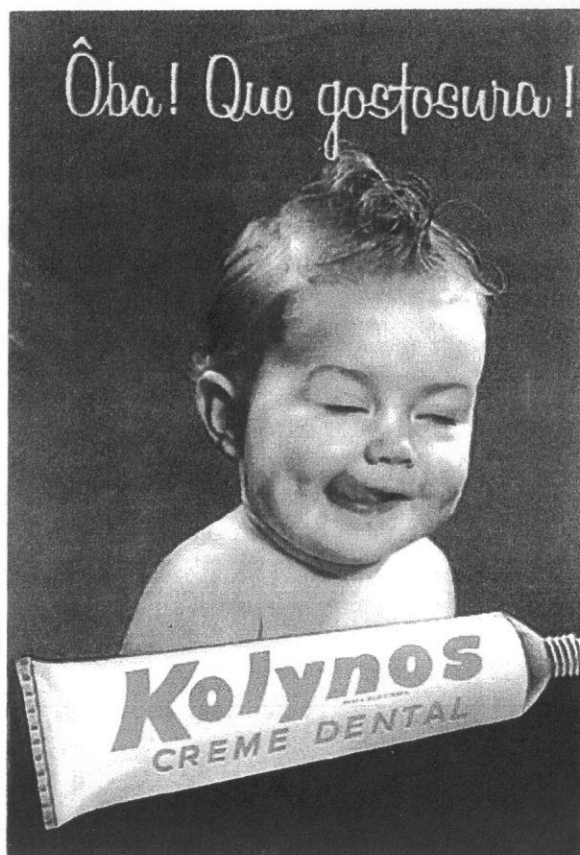
Part Two Next Month:

Amazing Tooth Paste Compared To Jeweler's Polish

During the early 1940s, there were a wide variety of toothpaste, toothpowder, and liquid dentifrice to choose from. Or those people who preferred to keep their natural teeth in their mouths---and with so many brands on the market, choosing the right dentifrice could be confusing. The main objectives of a good dentifrice were to protect the teeth, whiten the teeth, and have a pleasant taste. While many brands did all these things, **Kolynos** did a little more to preserve the human smile.



In 1944 the listeners who tuned in to **Mr. Keene Tracer of Lost Persons** heard a high polishing tooth paste. He compared **Kolynos** polishing quality to a jeweler's polish. The task of a jeweler's polish was to

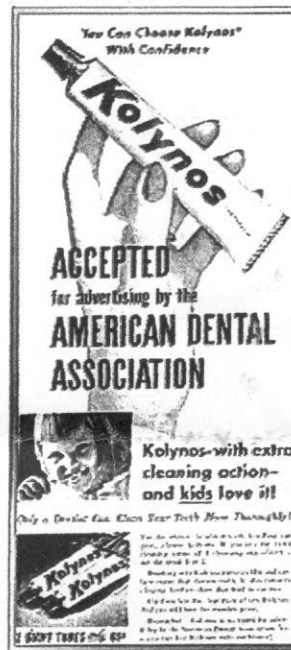


remove tarnish without marring and scratching the surface of the silver. While silver was expensive, human teeth were even more valuable---and **Kolynos** was the perfect toothpaste for them. With gentleness and safety **Kolynos** removed the dullness and gunk from the teeth without scratching the enamel. In the process, **Kolynos** removed every food particle from the teeth---even in the hard to reach areas. When the brushing was complete, the teeth were a glistening white. They were so white and clean, the teeth's owner could feel the clean feeling with his/her tongue. The best news of all, **Kolynos** a pleasant taste. It the human yap. Its refreshing taste encouraged children to brush with **Kolynos** every day without a hassle.

The typical **Kolynos** radio commercial was similar to the famous **Lifebuoy Health Soap** "B.O." commercials. These commercials didn't use intimidation or sound effects, but the main focus was on the people's success and **popularity**. Elliott stated the human smile played an important role in achieving success in business and personal life. A person could have a warm and pleasant smile, but if the teeth were dull and dingy, success was very hard to obtain, if not impossible. To avoid this problem, Elliott informed the listeners that it was very important for everyone to brush their teeth with **Kolynos** every day. **Kolynos Tooth Paste** was a wonderful product, but it didn't matter much for those people who preferred to use tooth powder. The makers of **Kolynos** made sure they weren't left out. On selected commercials on the **Mr. Keene** program, Elliott had some good things to say about **Kolynos Tooth Powder**.

Kolynos Tooth Powder also contained the same high polishing ingredients. It was "superfine" to eliminate the grit and junk that made brushing with tooth powder unpleasant. Instead of grinding the powder down like other brands, **Kolynos Tooth Powder** was "Super Pulverized." This method sounded gruesome, but it really wasn't. "Super Pulverized" meant the powder was grounded and re-grounded into a fine powdery texture that resembled a fine face powder. Without the unpleasant grit and gunk, **Kolynos'** fine powder polished instead of marring the enamel. Like its toothpaste counterpart, **Kolynos Tooth Powder** had a refreshing taste, and it

gave its users a smile that helped them in social situations. For those people who were lacking success, listening to Elliott talk about **Kolynos** could be that hump they had to get over. All they had to do was buy either **Kolynos Tooth Paste** or **Kolynos Tooth Powder** and use it every day. It was a simple thing to do, but using **Kolynos** had some great dividends for the human smile.



Editor's note: Although not readily available in the United States, Kolynos toothpaste remains strong in Latin America. In fact it is the second best selling brand in Brazil, ranking just behind Colgate. Kolynos is also produced and very popular in Hungary. A little bit of trivia that I know you were dyeing to know. Kolynos toothpaste is mentioned in J.D. Salinger immortal classic, "The Catcher in the Rye." I'm sure you'll sleep easier knowing that fact. So if you want to brush your teeth with the finest, just pick up a tube the next time you're in Brazil or Hungary.

By Jim Widner

On September 30, 1962 a major milestone in radio drama came to an end with the final episode of the long running series, **Suspense**. Ironically, the episode was titled "Devil Stone" and was the last dramatic radio play from a series that had its roots in the golden age of radio.

What began as a new series frankly dedicated to your horrification and entertainment took on a life of its own mostly due to the talents of some outstanding producers and adaptations from original stories from the cream of mystery writers of the time the golden age of radio was truly the golden age of **Suspense** as show after show broadcast outstanding plays which were calculated to intrigue....stir (the) nerves.

It was the series' first producer, William Spier, who set the framework of rules that was to stay with the show for most of its run. Mr. Spier determined that the series should deal with life-and-death situations established near the beginning of each play and then through the use of Bernard Herrmann's musical

coloring and the writer's characterizations slowly tighten the knot of suspense.



Many of the early stories were written by the mystery writer, John Dickson Carr. Others were by such fine writers as Lucille Fletcher, whose **Suspense** play "Sorry, Wrong Number" was turned into a major motion picture; Robert Arthur, Robert L. Richards, Morton Fine and David Friedkin. The series also drew from the mystery writers of the day as well of the horror writers of literature; writers such as Edgar Allen Poe, H.P. Lovecraft, Cornell Woolrich, Dorothy L. Sayers and H.G. Wells.



Many of the stories produced by Mr. Spier are now classics of the genre. Listen to the likes of "The House in Cypress Canyon" as a young couple encounter something in the closet of their new home, something horrible and dangerous; or "The Hitchhiker" in which a man driving cross-country seems to be haunted by an ominous figure, who keeps reappearing trying to get a ride. But what foreboding does the hitchhiker hold for the driver?

In 1948 the series had become popular enough that it was decided to broadcast for a complete hour, instead of the former thirty minutes. The actor Robert Montgomery was brought in to introduce the plays, replacing "the man in black" character and occasionally star in them. This lasted only six months most probably due to the realization that the show worked best within a thirty minute frame work.

Tonight KIRO 9:00



**CHARLES
LAUGHTON**



Another rule William Spier established was to make the series a place to hear the talents of Hollywood's famous actors. There rarely was a famous actor who did not appear on the series at some time. Jimmy Stewart, Cary Grant, Humphrey Bogart, Lucille Ball, Olivia DeHavilland and many others all made at least one appearance. The series had a generous budget from its network, CBS.

It was at this time that William Spier left and over the years others came to produce the shows, each setting his own unique mark. Antom M. Leader, who came from producing another horror radio program, *Murder At Midnight*, added some lighter suspense stories which focused more on the central characters. Jimmy Stewart appeared in an excellent story about a paralysed war veteran who thinks he has found the man who and tortured him. Fibber McGee and Molly appeared in a tale about a killer on the loose in "Backseat Driver."

Probably the biggest change in *Suspense* came under the producing eye of Elliott Lewis. Lewis brought in comic actors to play serious roles. Actors such as Jack Benny ,



Red Skelton and Ozzie Nelson. He also was not afraid to experiment using the series slot for classic "murder" stories such as "Othello."

The series continued to produce high-quality drama, though there were many repeats as well as borrowing of scripts from other radio shows. While a number of film actors continued to star occasionally, many of the stars were from radio and television since radio as a dramatic art form was beginning to lose its popularity and budgets were tightened. The show was on the air for a little over twenty years beginning in January, 1942 and was rarely pre-empted. There were 947 performances. Nearly all (approximately 895) are available to collectors. When *Suspense* left the air, radio was never to see the likes of such a series again. Now the great medium of radio where imagination can run free, has been reduced to the occasional brilliant drama airing sporadically in some small corner of the world. *Suspense* was a golden moment in a golden age. A moment when the thrill of the nighttime led the listener along the path of intrigue, horror and dangerous adventure.



The Old Time Radio Club

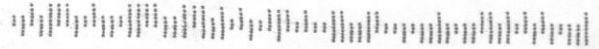
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